



For Immediate Release

Common Voices Taps Local Communications Executive To Lead Next Phase of Growth

Todd Hasselbeck Joins Cambridge Software Startup as CEO

Cambridge, Massachusetts, April 19, 2005 -- Common Voices today announced that it has appointed Todd Hasselbeck to serve as President and CEO. Hasselbeck brings over 20 years of experience from both start-ups and Fortune 100 companies in the US and Pacific Rim. He was most recently at Cisco Systems and has worked as a Board Member and Advisor to several Boston area technology companies.

“Todd’s extensive sales management experience and track record of building successful data and voice communications businesses make him an ideal fit with the design and development team that’s already in place” commented Don Picard, founder and Chief Strategy Officer of Common Voices. “His experience focusing on customer requirements and forming partnerships with the right channels is critical as we move from our development phase to building our customer base worldwide.”

Hasselbeck was previously Vice President of Worldwide Sales and Service at Summa Four, a New Hampshire-based public company which was acquired by Cisco in 1998 for its VoIP switching capabilities. From 1992 to 1996, he was the Vice President of International Sales for Boston Technology, a public Massachusetts-based telecommunications company which was acquired by Comverse Network Systems in 1997. He built the teams that generated more than half of Boston Technology’s revenues and profits.

Hasselbeck also worked in a variety of sales, sales management and general management roles at Alcatel NV, and ITT who merged their operations in 1986. A graduate of Cornell University, he sits on the Board of Directors for Metrobility Optical Systems Inc., an optical Ethernet supplier.

“I am thrilled to be joining the Common Voices team as we evolve from the development and proof-of-operation phase to creating a leading commercial entity.” said Hasselbeck. “The development team is unrivalled in its experience creating, deploying and supporting network based messaging and enhanced services applications.”

Hasselbeck continued, “With the explosive growth of VoIP, and the opportunities created by industry mergers, the first wave to help Carriers convert from legacy platforms to next-generation IP based networks is a unique market for Common Voices’ technology. It’s exciting to be at the forefront of this enormous industry change.”

About Common Voices

Based in Cambridge, MA, Common Voices (www.CommonVoices.com) is a privately held telecommunications software and professional services company. It develops applications for VoIP, wireless and wireline carriers that make telecommunications systems as easy to update, expand and individualize as the World Wide Web. The Company also provides custom development of VoiceXML applications and a patent-pending migration capability for moving content between networks and disparate systems.

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For more information, contact:

Common Voices, LLC
Katherine Raphaelson
(617) 864-3011 ext. 217
kraphaelson@commonvoices.com